

**HOTBLOK POLAND SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ** is implementing a project under Measure 3.3 Support for promotion and internationalization of innovative enterprises, Sub-measure 3.3.3 Support for SMEs in the promotion of product brands - Go to Brand EXPO 2020, of the Operational Programme Intelligent Development 20142020 co-financed by the European Regional Development Fund. **Project title:** Promotion and internationalization of the offer of the company HOTBLOK Sp. z o. o.

**Project goal:** The aim of the project is to increase the competitiveness of the company: HOTBLOK Sp. z o. o. through the implementation of planned activities that will enable internationalization of the business - entering new markets and gaining customers in foreign markets. Implementation of the project will allow the company to promote the product brand ( MPG) abroad and offer contractors an innovative offer that competes with the offers of other companies on the international market.

**Total value of the project:** 515,600 PLN

**EU funding:** 412 480 PLN



**Fundusze Europejskie**  
Inteligentny Rozwój



**Rzeczpospolita  
Polska**

**Unia Europejska**  
Europejski Fundusz  
Rozwoju Regionalnego

